

FOR IMMEDIATE RELEASE

## Paul Charles & Associates Receives 2013 New Hampshire Excellence Award



**October 11th 2013** - Paul Charles & Associates has been selected for the 2013 New Hampshire Excellence Award amongst all its peers and competitors by the Small Business Institute for Excellence in Commerce (SBIEC).

Each year the SBIEC conducts business surveys and industry research to identify companies that have achieved demonstrable success in their local business environment and industry category. They are recognized as having enhanced the commitment and contribution of small businesses through service to their customers and community. Small businesses of this caliber enhance the consumer driven stature that New Hampshire is renowned for.

Paul Charles & Associates helps people and organizations of all types and sizes improve sales and communication effectiveness through a range of on-site and on-line consulting, training, coaching, facilitation and support programs.

Founded in 1999, the company has consistently demonstrated a high regard for upholding business ethics and company values. This recognition by SBIEC marks a significant achievement as an emerging leader among various competitors that sets benchmarks the industry should follow.

As part of the industry research and business surveys, various sources of information were gathered and analyzed to choose the selected companies in each category. This research is part of an exhaustive process that encapsulates a year-long immersion in the business climate of New Hampshire.

### **About SBIEC**

The SBIEC is a leading authority on researching, evaluating and recognizing companies across a wide spectrum of industries that meet its stringent standards of excellence. It has spearheaded the idea of independent enterprise and entrepreneurial growth allowing businesses of all sizes to be recognized locally and encouraged globally.

Particular emphasis is given to meeting and exceeding industry benchmarks for customer service, product quality and ethical practices. Industry leading standards and practices have been developed and implementation of the same has been pioneered by the dedicated efforts of the business community and commerce leadership.

More information on SBIEC can be found at [www.sbiec.org](http://www.sbiec.org).